



British Association for Supported Employment Annual Conference 2017

Sponsorship brochure

Brighton Jurys Inn
8-9 November 2017

The British Association for Supported Employment

The annual conference of the British Association for Supported Employment takes place at the Brighton Jurys Inn on 8-9 November 2017 and will be attended by around 200 practitioners from across the UK employment and education sectors.

BASE was formed to promote supported employment as the most effective and direct route to open paid employment for people with disabilities and/or other economic disadvantage. The core customers of supported employment services are people with learning disabilities, people with long term mental health needs, autism conditions and sensory impairments though a number of services are also supporting young people leaving care, refugees and recovering drug misusers.



Former BASE Chair, Paul Wilson, with former Employment Minister, Esther McVey MP

With 180 member organisations across Britain, BASE is seen as the foremost organisation representing specialist employment support. BASE represents and supports the supported employment sector, informing its members' activities through regional forums, newsletters, national conferences and its website. The annual conference is an opportunity for members to network and discuss best practice. It is also a chance to listen to respected practitioners, academics, strategists and political figures. Our conferences generally attract a Government Minister as well as representation from Government departments.



Sheila Jennings (centre), winner of the 2013 David Grainger Award with Esther McVey and award sponsor, Peter Tasker of Vi-Spring Ltd.

The association is now recognised as a key stakeholder within the disability employment sector and seeks to work closely with Government departments on the development of national strategies to improve the employment rates of people who would otherwise face exclusion from the labour market. 2017 sees the introduction of Supported Employment proof of concept trials, an initiative that has been proposed by BASE.

Our 2017 conference will again focus on the practical aspects of delivering high quality supported employment services. The event offers a number of sponsorship opportunities.

Principal conference sponsor

We will negotiate a tailored package with the principal sponsor. The package will include:

- Acknowledgement from the chair during the opening and closing addresses
- Display of your corporate logo on stage set and holding slides
- Display of your corporate logo and description of your organisation on the BASE conference website, including a hyperlink to your corporate website
- Display of your corporate logo alongside the BASE logo on all conference printed literature and publicity materials
- Display of your corporate logo alongside the BASE logo on the front of the delegate bag
- Display of your corporate logo alongside the BASE logo on the front of the conference handbook
- Full page advertisement in the conference handbook
- Inclusion of your marketing materials in the conference delegate packs
- Complimentary 3m x 2m exhibition floorspace
- An option for your Chief Executive to address conference, if appropriate
- Complimentary delegate registrations

Associate sponsors

- Display of your corporate logo and description of your organisation on the BASE conference website, including a hyperlink to your corporate website
- Inclusion of your marketing materials in the conference delegate packs
- Half page advertisement in the conference handbook
- Complimentary exhibition floorspace
- 3 complimentary delegate registrations

Below: Katy Grêlé of Legoland Resort



Above: One of the 20+ workshops

Sponsorship of conference dinner

Our conference dinner and awards evening takes place on 8 November.

- Acknowledgement from the chair during the address
- Opportunity to address conference dinner
- Inclusion of your corporate logo on the conference dinner menu
- Half page advertisement in the conference handbook
- Inclusion of your marketing materials in the conference delegate packs
- Display of your corporate logo and description of your organisation on the BASE conference website, including a hyperlink to your corporate website
- Complimentary 3m x 2m exhibition floorspace
- 2 complimentary delegate registrations



Former BASE Vice-Chair, Jane Collinson, with Theresa May MP, former Shadow Secretary of State for Work and Pensions

Conference brochure (£1200)

The conference brochure is usually printed by a social enterprise. The sponsor will be offered:

- a full page of advertorial content
- complimentary exhibition space
- one complimentary delegate registration
- acknowledgement within all conference publicity materials.

Delegate bags (£1200)

The sponsor will be offered:

- inclusion of the organisation's logo on the delegate bags
- complimentary exhibition space
- one complimentary delegate registration
- acknowledgement within all conference publicity materials.

Practitioner Awards (£1200 per award)

These awards recognise and celebrate outstanding practice in the field of supported employment in the UK. The aim of the awards is to promoting the remarkable work that goes on across the country to help people with disabilities get the support they need to achieve their work aspirations and retain paid employment.

- **Team of the Year Award 2017**

Presented to the outstanding team for 2017

- **Practitioner of the Year Award**

This award recognises achievement by an individual practitioner

- **Innovation Award**

Presented to a service or individual that demonstrates innovative practice

- **Best Employer Practice Award**

Presented to a South East employer in recognition of their practice as an inclusive employer

Sponsors will be encouraged to participate in judging the winners of the awards and will be asked to present the award at our conference dinner on 8 November.

- Representation on the awards judging panel
- Half page advertisement in the conference handbook
- 2 complimentary places at the conference dinner

Below: Winners of the 2014 Innovative Practice Award, Elite Supported Employment



Above: Team of the Year 2015: Ways into Work

David Grainger Award

The David Grainger Award is presented annually by BASE in memory of David Grainger. David was the secretary of NASE and general manager of Roseville Enterprises who died prematurely in 2004.

David felt passionately that supported employment should offer a wide range of choices to help individuals improve their quality of life. Therefore, the Award is presented to a person with a disability who has made outstanding progress in their employment and is a significant 'team player' who always supports his or her colleagues. This year, the award will be presented to an employee based in the South East.



2012 David Grainger Award winner, Michael Gallagher (second left) with his father, former BASE Vice Chair Jane Collinson and former Shadow Minister for Disabled People, Ann McGuire MP.

Further information

If you wish to discuss these sponsorship opportunities, or any aspect of the conference, please contact Huw Davies on 01204 880733 or at huw.davies@base.uk.org